## **GAZETTE**

www.ducksinarowgroup.com

New York

# THE NEW WAY FOR BRANDS TO SELL IN THE US... Launch in April 2023



#### Breaking news

We are not consultants nor distributors we introduce a new fullservice business model.

Our business idea is to help Nordic brands to sell their products or services on the US market - faster, more flexible, with better control and with higher profitability...

Office in New York city and in Lund, Sweden. The team at both offices are Swedish/American.



### A paradigm shift...

The traditional way for a brand to sell in a foreign market - via a distributor - is obsolete.

The new way is that we offer to set up your own legal entity in the US and that we, our staff with experts within all areas, launch and operate your company.

One advantage with our model is that the brand gets full control of the P&L and brand identity, owns customer data and all transactions.

When the time is right the brand can opt to insource the the complete business or parts of it.

#### Upcoming & Other



#### CEO and co-founder

Patrik Wolmebrant; 25 years of International experience in various leadership positions in Europe, North America, Middle East and Asia.

With exposure to various business models from Retail and Wholesale to Franchising.



#### Ducks In a Row?

To get your "Ducks In a Row" is an American expression that means to organize your tasks and schedule so that you are ready for the next step.

It's obviously a necessity for a successful market entry and growth.



#### About us

A start-up company with 50+ years business- and industry experience!

We are a Swedish/American team who have decided it's time for Nordic brands to enjoy a new modern way of market entry and even more important how to run and operate the business after launch.

We collaborate with Second Home PR in Los Angeles for marketing - www.secondhomepr.com and with Aventura Group in Shanghai for operation in China - www.aventura.group

#### Get in touch with the founders asap.:

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